

REP HEADLINE# 6215012 TRF# 321781
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 404-848-9552
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 16.44
*** WPXI-TV ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA
AGY # 02895 AGY. NAME LUC, INC.

REP. # OFF. # 0 SALESMAN #

25 WHITLOCK PLACE, SW, SUITE 201

BUYER NAME AMY MILLS

MARIETTA, GA 30064

SALES PRSN AT- BRAD DANIELL

ORDER # CONTRACT # 6215012

CLASS: NATL. LOCAL REGIONAL

PRDCT 2434 EST#2434 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 16.44

REP: CANX—SEE LINES 11-12,14-15,18
ADD—SEE LINES 32-35
TOT DECREASED=\$2,265
REVISED TOT=\$56,250
PLS CONF
THANKS, KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2434

11			SZ 400P-430P	30		\$545.00	10/29	11/2	1		M-F	1
PROGRAM : JUDGE JUDY ORD COM1: BY CANX 1X 10/29 CON COM1: JUDGE JUDY												

FROM REP NOV1/12 16.44
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	SZ		430P-500P	30		\$720.00	10/29	11/2	3		M-F	3
PROGRAM : JUDGE JUDY												
ORD COM1 : HV CANX 1X 10/29												
CON COM1 : JUDGE JUDY												
14	SZ		530P-600P	30		\$1,095.00	10/29	11/2	2		M-F	2
PROGRAM : FIRST AT 5												
ORD COM1 : HV CANX 1X 10/29												
CON COM1 : FIRST AT 5												
15	SZ		600P-630P	30		\$1,295.00	10/29	11/2	2		M-F	2
PROGRAM : CH11 NWS 6PM												
ORD COM1 : HV CANX 2X 10/29												
CON COM1 : CH11 NWS 6PM												
18	SZ		700P-730P	30		\$2,195.00	10/29	11/2	1		M-F	1
PROGRAM : JEOPARDY												
ORD COM1 : HV CANX 2X 10/29												
CON COM1 : JEOPARDY												
32	A		400P-430P	30		\$825.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
33	A		430P-500P	30		\$1,050.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
34	A		600P-630P	30		\$1,850.00	11/2	11/2	1		FRI	1
PROGRAM : CH11 NEWS 6PM												
CON COM1 : CH11 NEWS 6PM												
35	A		700P-730P	30		\$3,350.00	11/2	11/2	1		FRI	1
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												

REP HEADLINE# 6215012 TRF# 321761 REP: TEL# 404-848-0800 FAX# 404-848-9552
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 16.44
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#11	MISSED: M-F/400P-430P									
		BUY#12	M-F/430P-500P				OCT29		30S	\$545.00		
		BUY#14	M-F/530P-600P				OCT29		30S	\$720.00		
		BUY#15	M-F/600P-630P				OCT30		30S	\$1,095.00		
		BUY#18	M-F/700P-730P				OCT29	OCT30	30S	\$1,295.00		
			OFFER: FRI/400P-430P				OCT29	OCT31	30S	\$2,195.00		
			& FRI/430P-500P				NOV2		30S	\$825.00		
			& FRI/530P-600P				NOV2		30S	\$1,050.00		
			& FRI/600P-630P				NOV2		30S	\$1,650.00		
			& FRI/700P-730P				NOV2		30S	\$1,850.00		
			& FRI/130P-230P				NOV2		30S	\$3,350.00		
			CMT: PLEASE ADVISE							\$575.00		

PLS ADVISE.

M5	UNRESL	BUY#29	MISSED: SAT/730P-800P									
			OFFER: SAT/730P-800P				NOV3		30S	\$795.00		
			CMT: PRG CHG- HINES				NOV3		30S	\$795.00		
			CMT: SPT IS BOOKED-									

(NOV1/12)
PLS ADVISE.

NOV/12 56250.00

CONTRACT TOTAL 56250.00
TOTAL SPOTS 54



MARKET TOTALS \$205,580 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Thursday, November 1, 2013 3:49:36 pm

<u>Contract Start/End Dat</u>	<u>Headline #</u>
12/1/2011	1
12/1/2011	2
12/1/2011	3
12/1/2011	4
12/1/2011	5
12/1/2011	6
12/1/2011	7
12/1/2011	8
12/1/2011	9
12/1/2011	10
12/1/2011	11
12/1/2011	12
12/1/2011	13
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12/1/2011	95
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12/1/2011	98
12/1/2011	99
12/1/2011	100

Headline #

(12930)									
10/31/12	2:48pm	10/29/12	\$545.00	4:00:04P - Judge Judy 4P	:30	2	X X X X X	WPXI	JUDGE JUDY 4-430P/11
10/31/12	2:55pm	10/29/12	\$720.00	4:29:19P - Judge Judy 430P	:30	4	X X X X X	WPXI	JUDGE JUDY 430-5P/12
10/31/12	2:54pm	10/29/12	\$1095.00	5:30P - 6:00:00PM	:30	3	X X X X X	WPXI	NEWS 530-6P/14
10/31/12	2:49pm	10/29/12	\$1295.00	5:58:34P - Channel 11	:30	4	X X X X X	WPXI	NEWS 6-630P/15
10/31/12	2:49pm	10/29/12	\$1295.00	5:58:34P - Channel 11	:30	4	X X X X X	WPXI	NEWS 6-630P/15
10/31/12	2:09pm	10/29/12	\$2195.00	6:59:29P - Jeopardy	:30	3	X X X X X	WPXI	JEOPARDY 7-730P/18
10/31/12	2:29pm	10/29/12	\$2195.00	6:59:29P - Jeopardy	:30	3	X X X X X	WPXI	JEOPARDY 7-730P/18
2930			\$9,340.00	Preempt Count:		2			
			\$9,340.00	Preempt Count:		2			

Accepted with a grey colored background indicates that the amount is a withdrawal due